Traffic Order#

Showing Buylines: All Lines Last Received: Printed:

08/30/2012 3:00 PM 08/30/2012 2:53 PM

of of

Station W Advertiser Buyer Phone# Estimate# Product wthr-tv indianapolis, in er () donnelly, joe Political Erica Corso

Fax#

Agency C/P1/P2/E Hiatus Weeks Flight Dates () BUYING TIME,LLC 650 MASSACHUSETTS AVE NW, SUITE 210 WASHINGTON, DC 20001 09/04/2012 - 09/10/2012 299/301/2272

Agency

Rep Firm Sales Office (Salesperson (

) MEREDITH RADOW) WASHINGTON

Salesperson FAX# Salesperson Phone#

212-408-3622 212-445-0968

- CONTRACT COMMENT -

H

ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT 217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES.

7	L'n	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost
i	-	H)	1230P-1P	EYEWITNESS NEWS AT 1230P	:30	\$300.00	09/07-09/07	1	-	1	\$300.00
	2	3	1230P-1P	EYEWITNESS NEWS AT 1230P	:30	\$300.00	09/10-09/10	ш	₽	Ľ	\$300.00
	ω	12)	12P-1230P	12P-1230P EYEWITNESS NEWS 12-1230P	:30	\$300.00	09/07-09/07	H	ь	Ľ	\$300.00
	4.	Z	2P-3P	DR. OZ	:30	\$200.00	09/10-09/10	H	بر	þnð	\$200.00
	υ	TU, TH Buyli	TH 9A-10A TODAY S	TODAY SHOW : 1X DAY	: 30	\$400.00	09/04-09/06	N	ь	N	\$800.00
	7	т	9A-10A	TODAY SHOW	: 30	\$400.00	09/07-09/07	н	<u>دس</u> م	₩	\$400.00
	œ	ጃ	9A-10A	TODAY SHOW	: 30	\$400.00	09/10-09/10		H	P P	\$400.00
	٩	TU-TH Buyli	TH 1230P-1P EYEWITI Buyline Comment: 1X DAY	EYEWITNESS NEWS AT 1230P : 1X DAY	:30	\$400.00	09/04-09/06	ω	۳	ω	\$1,200.00
	12	ιīJ	3P-4P	ELLEN	:30	\$400.00	09/07-09/07	₽	۲	Ľ	\$400.00
	13	ĸ	3P-4P	ELLEN	: 30	\$400.00	09/10-09/10	₽	₩	н	\$400.00
	14	TU-TH Buyli	TH 3P-4P ELLEN Buyline Comment: 1X DAY	ELLEN	: 30	\$400.00	09/04-09/06	w	1	ω	\$1,200.00
		ттупа	ne Comment:	: IX DAY							

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ω	32	_	30	29	28	7	26	25	24	23	22	19	18	17	E		# ¤ ¥	der# Yes
TU-TH Buyli	Z	ш	ĸ	т	z	μJ	Z	τŋ	Z	μĵ	ы	TU-TH Buyli	Z	lzi,	Day	Erica Corso	THR-TV INI ()DON Political 2272	7901140
TH 5P-6P Buyline Comment:	6P-630P	6P-630P	730P-8P	730 p -8 p	4P-5P	4P-5P	5P-6P	5P-6P	1 P -2P	4A-430A	7P-730P	TH 12P-1230P Buyline Comment:	7A-9A	7A-9A	Time		WTHR-TV INDIANAPOLIS, IN r () DONNELLY, JOE Political 2272	Ver#
EYEWITNESS NEWS AT 1X DAY	EYEWITNESS NEWS AT	EYEWITNESS NEWS AT 6	JEOPARDY	JEOPARDY	DR. PHIL	DR. PHIL	EYEWITNESS NEWS AT	EYEWITNESS NEWS AT S	DAYS OF OUR LIVES	EARLY TODAY	WHEEL OF FORTUNE	EYEWITNESS NEWS 12-1230P 1X DAY	TODAY SHOW	TODAY SHOW	Program		Z	l Status New
ą?	49	6P					5P	5 P				1230P				Flight Dates Hiatus Weeks	Agency () 650 MA: WASHII Agency C/P1/P2/E	Traffic Order#
: 30	: 30	: 30	: 30	: 30	:30	:30	:30	: 30	:30	:30	:30	:30	:30	:30	Len) BUYING ASSACHI IINGTON E 299	er#
\$1,200.00	\$1,200.00	\$1,200.00	\$1,100.00	\$1,100.00	\$450.00	\$450.00	\$1,000.00	\$1,000.00	\$300.00	\$50.00	\$1,000.00	\$400.00	\$450.00	\$450.00	Rate	09/04/2012 - 09/10/2012	() BUYING TIME,LLC 650 MASSACHUSETTS AVE N WASHINGTON, DC 20001 PI/P2/E 299/301/2272	Sho
09/04-09/06	09/10-09/10	09/07-09/07	09/10-09/10	09/07-09/07	09/10-09/10	09/07-09/07	09/10-09/10	09/07-09/07	09/10-09/10	09/07-09/07	09/07-09/07	09/04-09/06	09/10-09/10	09/07-09/07	Dates	12	NW, SUITE 210	Printed: 08/ Last Received: 08/ Showing Buylines: All Lines
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ω	٢	٢	1	1	<u>بــ</u>	1	-	ь	1	1	1	ω	1	1	Total Spots	212-408-3622 212-445-0968	WASHING MEREDITI	
\$3,600.00	\$1,200.00	\$1,200.00	\$1,100.00	\$1,100.00	\$450.00	\$450.00	\$1,000.00	\$1,000.00	\$300.00	\$50.00	\$1,000.00	\$1,200.00	\$450.00	\$450.00	Total Cost	3622 0968) WASHINGTON) MEREDITH RADOW	2 of 3
															Daypart			



LT In	Product Estimate# Buyer Phone# Fax#	Station \ Advertiser	Rep Order# EC'd Yes
Day	Political 2272 Erica Corso	WTHR-TV	r# 7901140
Time	SO.	Station WTHR-TV INDIANAPOLIS, IN Advertiser () DONNELLY, JOE	
P.		DLIS, IN	*
Program			Ver# 1 Status New
Len Ra	WASHINGTON, DC 20001 Agency C/P1/P2/E 299/301/2272 Flight Dates 09/04/2012 - 09/1 Hiatus Weeks	Agency () BUYING TIME,LLC 650 MASSACHUSETTS AVI	Traffic Order#
Rate Dates	GTON, DC 20001 299/301/2272 09/04/2012 - 09/10/2012	() BUYING TIME,LLC 650 MASSACHUSETTS AVE NW, SUITE 210	Printed: 08 Last Received: 08 Showing Buylines: All Lines
Spots/Week # of	Salesperson () Salesperson Phone# Salesperson FAX#	Rep Firm Sales Office (08/30/2012 3:00 PM 08/30/2012 2:53 PM Lines
# of Total Total Cost) MEREDITH RADOW ne# 212-408-3622 K# 212-445-0968) WASHINGTON	3 of 3

Daypart

39	36	-	,T Ln
x Bu	TU-TH Bu	-	Ln Day
11P-113: Yline Commen	7P-730P Yline Commen	1 1 1	Time
5P EYEWITNESS NWS @ 11P	WHEEL OF FORTUNE t: 1X DAY		Program
:30	: 30	-	Len
\$1,000.00	\$1,300.00		Rate
09/10-09/10	09/04-09/06		Dates
1	ω	1 1 1	Spots/Week # of Weeks
۲	٢	-	# of Weeks
۲	ω		Total Spots
\$1,000.00	\$3,900.00		Total Cost
	M 11P-1135P EYEWITNESS NWS @ 11P :30 \$1,000.00 09/10-09/10 1 1 1 Buyline Comment: WIN	TU-TH 7P-730P WHEEL OF FORTUNE :30 \$1,300.00 09/04-09/06 3 1 3 Buyline Comment: 1X DAY M 11P-1135P EYEWITNESS NWS @ 11P :30 \$1,000.00 09/10-09/10 1 1 1 Buyline Comment: WIN	36 TU-TH 7P-730P WHEEL OF FORTUNE :30 \$1,300.00 09/04-09/06 3 1 3 Buyline Comment: 1X DAY 39 M 11P-1135P EYEWITNESS NWS @ 11P :30 \$1,000.00 09/10-09/10 1 1 1 Buyline Comment: WIN

-REPORT TOTALS-

Report Totals: 42 / \$27,150.00

---SALES MONTHLY TOTALS--

Sep 12:

42 / \$27,150.00

Lines not sent/rcld/rtrn: 0 / \$0.00 Station Totals: 42 / \$27,150.00 Sales Totals: 42 / \$27,150.00 -COMPETITIVE-Market Totals \$77,571 CABL WISH NIXM 0 % 0 % MNDY ETHR 0% WRTV JTHR % 0% WTHR UNKN 35% 35% WALV VITW

% % 0*

Books

null RA35+

Demos

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